

Editorial

'The Old Order Changeth . . .'

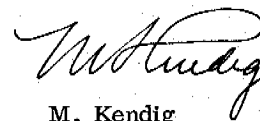
JUNE 1965 -- Two years ago I was in my slow way writing - thinking or vice versa an editorial to be called 'The Way Things Are' -- looking backward to the aims and purposes I began the BULLETIN with in 1949-50, at what became of them and why, and glancing forward at some grounds for my hopes of better things to come. The editorial is listed in the Contents of BULLETIN Numbers 28 & 29, pages 135-136. These pages are blank. One of the one thousand Members of the Institute who received the issue in September 1963 noticed the omission and wrote about it. Perhaps - says my pride - some others also missed my words. So I write this for the record: As my illness increasingly worsened during the summer of '63, the all-important task for me became the work I had to do to get the mass of BULLETIN material ready for the printer. Up to the moment of going to press I was still trying to whip that editorial into shape according to my liking.

Now the future is upon us. It began for me in December 1963. Affiliation of the Institute with the University of Denver was informally agreed upon then when Dr. Paul Hunsinger of the University met with Charlotte Schuchardt Read and me while I was in the hospital. After ratification by the Trustees of both institutions, the affiliation was officially announced in April 1964. In the IGS News October 1964, I reported on this in more detail. As of now the developments for which affiliation opens the way creep along, hindered by the old familiar lack of funds and personnel.

As long ago as 1955 I had made university affiliation the prerequisite for my resignation. At the December 1964 annual meeting of the Board I definitely resigned. It is my wish to retire entirely and devote myself to writing and doing tutorial seminars for serious professional workers in general semantics. However I agreed to serve as Consulting Director until such time as the Institute is restructured, financed and functioning on a sound basis for training, development and research. After several months' hesitation Charlotte Read agreed to serve as Acting Director throughout this year. In view of the many other activities she is committed to she was reluctant to accept this responsibility. Mrs. Read was closely associated with Korzybski from 1937 to 1950. She worked at the Institute from 1939 until her marriage in 1953 to Allen Walker Read, Columbia University Professor. She is a permanent member of the Seminar-Workshop team and adapted the training in extensionalization which we call 'Organismic Awareness' to the program of the course. (Incidentally we started this course for which we coined the term Seminar-Workshop in 1944, especially for the training of teachers. We then had hopes that it would be financed by a foundation as a continuing work program for developing teachers, teaching materials, and experimental research.)

Since 1950 Mrs. Read has been Secretary of the Board of Trustees and an Associate Editor of the BULLETIN. When I resigned as Director this included the responsibilities I had carried as Founder and Editor of the General Semantics Bulletin. During my long convalescence in 1964 it became apparent to me that I could not continue to do this work. Also I believe it wise to completely hand over the BULLETIN to younger people. Charlotte Read is the Editor and has carried the full burden of producing the present issue.* I am happy that Dr. Gail E. Myers of the Speech Department of Denver University will take over the work of Managing Editor beginning with the next issue. He is well experienced in the editorial and publishing field, e.g. he took his MA in Journalism (1949) at the University of Iowa and was director of publications and technical editor for six years at the Colorado School of Mines. Dr. Myers sees eye to eye with us on the need for setting and maintaining rigorous standards in general semantics in the writing for our publications as well as in research. As previously reported, he was appointed Affiliate Director for Educational Research by the Chancellor of the University in April 1964. Gail Myers will I feel bring to fruition the aims and purposes that I had in founding the BULLETIN as the organ devoted to rigorous use, development and expansion of korzybskian methodology.

Farewell and Hail to 'the way things will be'.



M. Kendig

*Note: I would like particularly to gratefully acknowledge the help of Edward L. Gates, Maxine Mallach, Kenneth G. Johnson and D. David Bourland for this issue. --C. S. Read.