

# Creating the Future: Conscious Time-Binding for a Better Tomorrow

**A Two-Day Symposium  
at Fordham University's Lincoln Center Campus**

**Saturday, November 15  
& Sunday, November 16, 2008**

Papers, panel discussions, and other presentations that address consciousness and the creative future are welcome and will also be considered for publication in *ETC: A Review of General Semantics* and the *General Semantics Bulletin*. Reply by August 1 to NYSGS at:

**Co-Sponsors**

Institute of General Semantics  
New York Society for General Semantics  
Media Ecology Association  
Friends of the Institute of Noetic Sciences  
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**NYSGS**

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*The Symposium will follow and relate to:*

**The Institute of General Semantics  
56th Alfred Korzybski Memorial Dinner and Lecture**

**DOUGLAS RUSHKOFF**

**Playing the Future:  
Towards a Creative Society**

Friday, November 14, 2008, 6PM  
The Princeton Club, 15 West 43rd Street, NYC

We are in the midst of a renaissance fostered largely by a new relationship to media. This renaissance - like those before it - consists of a shift in our ability to utilize media and comprehend dimension in new ways. Unlike the inventions of text and the printing press, however, the invention of computers and networks invites an ethos of interactivity that might best be characterized as playfulness. Whether our newfound access to participation and collective authorship will promote true agency and more responsive social and public institutions will depend less on the willingness of existing power structures to cede their authority or even the willingness of individuals to assume it, but rather our ability to become conscious of the biases of the media through which we choose to perceive and create. Are we willing to play the future?